

THE GRADUATE

With thousands of university students due to finish their education in June, Nomos has announced the perfect graduation gift.

BY ALAN SEYMOUR

NOMOS GLASHÜTTE CAMPUS

MOVEMENT

Manual-winding Nomos Alpha

CASE

36mm or 38.5mm stainless steel

STRAP

Grey or anthracite suede

Capitalising on the tradition of graduation gifts and their ever-increasing popularity, Nomos Glashütte has created the perfect watch for those embarking on a new chapter in their lives. The Campus is described by the brand as “a watch for alumni” and a timepiece “to celebrate academic achievement”, or simply as a token for those who are “starting a career, or travelling the world”.

With vintage-inspired styling throughout, the Campus collection comprises three models – one for smaller wrists and two for those who like to make more of a statement with their timepieces. The Club Campus is a 36mm steel-cased watch with white silver-plated dial, while the Club 38 Campus and Club 38 Campus Nacht with white and dark grey dials

respectively, are available in stainless-steel cases measuring 38.5mm.

All of the timepieces come in a traditional round case with elongated lugs, all are water-resistant to 100m and all feature a small seconds subdial at 6 o'clock. There is also a generous amount of Super-LumiNova that glows a vivid shade of blue for legibility in low-light conditions, and a California-style dial with both Roman and Arabic numerals. The florescent orange hue of the seconds hand and the contrasting colour outlining the hour markers, help to add a touch of youthful fun to the collection.

The Campus is powered by the Glashütte *manufacture*'s manually wound Alpha calibre – the first in-house movement made by Nomos – with Incabloc shock-protection,

Glashütte sunburst decoration and a 43-hour power reserve. Available on a suede strap, Nomos offers caseback engraving for a personal touch.

These new Campus timepieces may be a first “proper” watch for graduates, but that doesn't mean that they are not built to last. And, ensuring that the brand will be top of the list with these new horophiles, Nomos has gone to great lengths to ensure that the watches are affordable, with CEO Uwe Ahrendt saying: “There has been nothing like this on the market until now. And we have subsidised them a little.”

With prices at £1,000 for the 36mm Club Campus and £1,100 for the Club 38 Campuses, all models in the Club Campus series will be available from the end of March 2017. Perfect timing for this summer's graduates. ★

