

# WIRED TIME



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A FREE  
SUPPLEMENT  
WITH WIRED  
JUL/AUG 18





TIME

036

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## Pitch perfect

**THE WATCH YOU WEAR FOR YOUR PITCH DEPENDS ON THE KIND OF PROJECT YOU ARE PROPOSING. WIRED PICKS PIECES FOR IMPRESSING YOUR PROSPECTIVE PARTNERS**

Pocket Simon portable electronic game by Milton Bradley, 1980

### THE STARTUP PITCH

When pitching to investment angels, it's perhaps advantageous to come off as appreciating value and quality, as well as having practical tastes. Created by independent designers Werner Aisslinger and Tina Bunyaprasit, and just awarded a Red Dot Award for its design, the new NOMOS Glashütte Autobahn (above) fits the bill nicely. It's neat, sporty and functional, and is powered by a new "neomatik" in-house automatic movement. [nomos-glashuette.com](http://nomos-glashuette.com)



### THE FINANCIAL PITCH

When approaching a financial institution for funding, you don't want to be doing anything too garish – but, at the same time, you have to demonstrate that you know value and appreciate rarity. The new Patek Philippe Nautilus Perpetual Calendar 5740G turned heads at Baselworld this year because it's the first time any high complication has been used in the sportier Nautilus collection. It's beautiful, classic and understated. [patek.com](http://patek.com)



### THE CREATIVE PITCH

If representing a creative project, you'll have to demonstrate that you do things differently. So, you need something radical: the MeisterSinger Lunascope is just such a watch. MeisterSinger pioneered the single-hand timepiece some time ago, and this year it has introduced a Moon phase. It's ultra-accurate, only needing a slight adjustment after 128 years. Available in a 40mm steel case, the Lunascope is water resistant to 50 metres. [meistersinger.com](http://meistersinger.com)