



NOMOS GLASHÜTTE

Metro Datum Gangreserve in stainless steel

If you wear a wristwatch, apparently you glance at it an average of 80 times a day. Which means its design must be enduringly appealing, as well as functional. NOMOS does this particularly well, thanks to the agonising of its youthful East Berlin studio over the tiniest of details (the length of the hook on a '2', say). The brand manages that rare thing: a simple, but deeply considered design that you love more and more, every time you gaze down at it.